



Hola ,

Saúl Cofiño

CEO - AGE 47 (ASTURIAS, ESPAÑA)

<< Landers & Cofiño is the final step toward feeling fulfilled in the second stage of my life. With everything that means to me and my beloved Janelle. I couldn't be more excited and motivated. Let's do this! >>

In his youth, as an athlete (Men's Artistic Gymnastics: MAG), Saúl was a member of the first Spanish Men's Artistic Gymnastics team to qualify for the Olympic Games (Tian Jin 1999); a year later, he was an Olympic gymnast at the Sydney 2000 Games.

After graduating in 2011 with a degree in Physical Activity and Sports Sciences (University of Barcelona), Saúl spent almost 15 years in various positions in the sports industry, both in beginner and high-performance environments, in strategic planning, management, and sports services roles.

In his early years he stood out for his comprehensive work in setting up a multi-sports center in Sant Adrián de Besós to promote social and community development in the Mina neighborhood, as well as creating a physical, emotional, and intellectual development program for schoolchildren, which had a total impact on more than 2,000 students in Barcelona and Asturias.

In 2013, Saúl moved to Central America for four years. In Panama City he was Deputy Technical Director of the Panamanian Olympic Committee (COP) and Director of Olympic Solidarity Programs. For the COP, with the mission of reopening its National Olympic Academy*, Saúl took on the responsibility of representing Panama in the renowned Executive Master's in Sports Organization Management: MEMOS VI edition in Spanish (IOC). His work, which was runner-up among the 30 participating countries, became a benchmark for the operations of other AONs* worldwide.

Now in Sydney, as MAG Events and Program Development Officer for New South Wales (AUS), Saúl is presenting a Plan for Sporting Excellence for the State (development and growth of the gymnastics community, management of events and their impact on improving high performance in sport), dedicating more time in recent years to training young gymnasts and training coaches.

In his spare time, Saúl continues to compete as a Master gymnast, winning the 56th Japan Master Gymnastics Cup in 2023 (the first non-Japanese Master to win a Master division in Japan) and the 19th Master Australian Games. Recently, in 2024, Saúl was crowned World Runner-up for the first time at the 3rd Master World Cup in Boston, Massachusetts).

<< Many things have changed in the last 15 years of my life, even after arriving in Australia, but I consider myself a lucky person who has had the opportunity to experience many challenges in different environments and cultures>>

<< Saúl is a multitasker, dreamer, and entrepreneur with admirable values and exceptional interpersonal skills. Competitive and always striving for excellence. He is the Executor" >>

Janelle Landers